



# IN FOCUS

An Official Publication of the City of Beverly Hills October 2014



ROXBURY PARK

# New Safety Rules for Trousdale Estates

In an ongoing effort to improve public safety, the City of Beverly Hills has enacted measures for the delivery and pickup of construction materials and debris in the Trousdale Estates area.

The measures were enacted as a result of three recent accidents, two of them fatal, involving large trucks traveling to and from construction sites in the Trousdale Estates community.

During several City-sponsored meetings in May through August, City officials emphasized shared concerns of Trousdale Estates residents and listened carefully as people provided testimony on the recent events.

**Zero tolerance for anyone who violates these safety measures.**

Safety measures now include the following:

- On-street parking for construction vehicles will be limited to two cars per project with clearly displayed permits marked with the specific project address.
- Mandatory City-designated heavy haul routes for all construction related vehicles.
- Secondary brake devices on large construction related trucks exceeding 10,000 lbs.



- Verification of annual inspections of large commercial vehicles by the City.
- Large vehicle construction related trips limited to weekdays between 8:30 a.m. and 3:15 p.m.
- Vehicles exceeding a gross weight of 26,000 lbs. must be inspected and certified by a City agent.
- Contractors must acknowledge understanding of these measures in writing prior to the issuance of new building permits as well as for permits issued before June 17, 2014.
- Zero tolerance for anyone who violates these safety measures. Violations will result in a shutdown of the construction site.

Along with these and other measures, the City of Beverly Hills will provide extra security in the area, post special signs and provide educational materials to truck drivers.

Additional measures to address speeding and pass-through traffic will continue to be discussed with Trousdale residents.

For more detailed information about all of the safety measures and to learn more about this important issue, visit [www.beverlyhills.org/trousdale](http://www.beverlyhills.org/trousdale).

# City Approves Emergency Water Conservation Plan

The City approved a conservation program which requires a **10 percent reduction in potable water use**. The restrictions are in response to the severe statewide drought and new regulations from the California State Water Resources Board.

Outdoor watering restrictions are now in effect. Water consumption related violations will be enforced when the utility billing system has been modified to accommodate the changes. Beverly Hills water customers will be notified prior to the implementation.

Additionally, the conservation plan includes:

- Restaurants shall serve water upon request only.
- All public restrooms and City and private bathrooms in hotels shall notify patrons and employees of water conservation goals.
- Plumbing and irrigation leaks shall be repaired within seven days of notification.
- Violation of the City's outdoor watering schedule will result in fines.
- Single family and multi-family residential (Tier 1) customers who are characterized as low water users will be exempt from restrictions and/or penalties.



**Watering lawns and gardens accounts for 60 to 70 percent of water use in Beverly Hills**

Do you know watering lawns and gardens account for 60 to 70 percent of water use in Beverly Hills? The Metropolitan Water District (MWD), which supplies 90 percent of water used in Beverly Hills, offers rebates for the purchase of water-saving devices and appliances. Water customers may qualify for a rebates to replace water-thirsty lawns with drought-tolerant plants.

For more information about the City's water plan and rebate opportunities visit:

[www.beverlyhills.org/waterconservation](http://www.beverlyhills.org/waterconservation). 

## Beverly Hills Watering Schedule

Residents Living	Mon	Tue	Wed	Thu	Fri	Sat	Sun
North of Santa Monica Boulevard							NO WATERING SUNDAYS
South of Santa Monica Boulevard							NO WATERING SUNDAYS

**Water conservation in Beverly Hills is mandatory. Limit your outdoor watering to 3 days a week, 8 minutes per station, before 9 a.m. or after 4 p.m.**



# New Community Center Opens at Roxbury Park



The newly renovated Roxbury Park Community Center re-opened with family-friendly activities, tours, entertainment, a ribbon cutting ceremony and more.

The 20,000-square-foot, single-story building features solar panels, a multipurpose room, library, computer lab, new bathrooms, crafting area, kitchen, meeting rooms for classes and activities for people of all ages, beautiful landscaping and a patio that enhances the indoor/outdoor design. It is also available for private events.

Many of the featured activities focus on after-school and enrichment programs for children and teens, fitness activities for all ages, senior programming and parenting classes.

The park's playground will soon be under construction with a completion date scheduled in early spring 2015. Improvements will include new innovative equipment with rubber surfaces, overhead shading, sand, a water play area and picnic pavilion. During construction, other City playground sites will remain open, including La Cienega Park and Coldwater Canyon Park.

If you haven't had an opportunity to visit the community center, stop by anytime from 6:00 a.m. to 10:00 a.m. seven days a week. 🌟

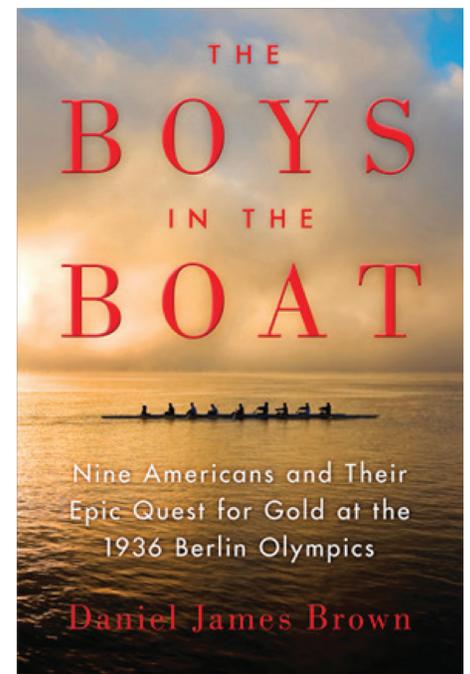
For more information visit [www.beverlyhills.org/roxburypark](http://www.beverlyhills.org/roxburypark).

## One City, One Book Program

Join hundreds of teens, adults and seniors in the City's first-ever **One Book, One City** community reading program. This year's selection is the "Boys in the Boat" by Daniel James Brown, an inspiring true story of the American rowing team which sought gold at the 1936 Olympics. The literary

program is designed to encourage a sense of community and spark conversations among readers of all ages, backgrounds and ethnicities. An author talk, book-signing and reception will take place on **Sunday, October 12 at 3:00 p.m.** at Beverly Hills High School. The event is free, but RSVP's are requested. 🌟

For more information please visit [www.beverlyhills.org/oboc](http://www.beverlyhills.org/oboc) or call 310-285-1024.



# Positive Change, Not Spare Change

Everyone has experienced it in parks, on sidewalks and other public rights of way: passing by a homeless person or panhandler and giving that person spare change.

Many who consider it an act of kindness may not realize this gesture keeps homeless people or panhandlers on the streets. In other words, providing spare change contributes to the problem, not the solution.

Most homeless people who transition off the streets do so not by panhandling but by accessing services available to help them. These services include individual case manage-

ment, shelter care, hot meals, mental health counseling, transitioning into permanent housing and many other assistance-based services.

The City's Human Services Division offers programs to help homeless persons. Apply your generosity to local nonprofit organizations that provide person-to-person outreach and services and use critically needed funding to create permanent solutions for ending homelessness.

The City works in partnership with several local organizations dedicated to serving the needs of homeless persons in the community.

**POSITIVE CHANGE**

GIVE ME SPARE CHANGE  
AND I MAY NEVER GET OFF  
THESE STREETS. GIVE TO  
ORGANIZATIONS THAT COULD  
REALLY HELP ME AND  
YOU COULD SAVE MY LIFE.  
IT'S UP TO YOU.

**NOT SPARE CHANGE**

Please give to a charity  
not a panhandler

www.beverlyhills.org/change

For more information visit [www.beverlyhills.org/change](http://www.beverlyhills.org/change).

# Be Disaster Aware, Take Action to Prepare

**Disasters Happen!**

**Are You Prepared?**

**Make a Kit**

**Make a Plan**

**Stay Informed**

Immediately following a large-scale disaster, medical and municipal services may not be readily available. Learn about ways to prepare and protect your family and employees in the event of an emergency:

## Make a Kit

Keep a 14-day supply of nonperishable food and water on hand. Keep a first aid kit, battery-powered flashlight and extra batteries. Make sure you have cash, clothing, medications, personal hygiene items, important documents and pet supplies in your kit.

## Make a Plan

Make sure everyone knows what to do and where to go in case of an emergency. Know your children's school evacuation procedure. Out-of-state contact information should also be shared. **Most importantly, take the time to practice your plan!**

## Stay Informed

Sign up for the City's emergency mass notification system. Residents and businesses should provide cell phone and/or special needs information.

For additional information on life-saving steps to prepare for a disaster, visit [www.beverlyhills.org/preparedness](http://www.beverlyhills.org/preparedness).

# New Regulations in Beverly Hills

City of Beverly Hills ordinances related to e-cigarettes, plastic bags, and legislative advocacy have gone into effect.

## E-Cigarette Restrictions

To promote a healthy community, the City is regulating the sale and use of electronic cigarettes, defined as battery-operated devices containing flavored nicotine and used in the same manner as cigarettes. E-cigarettes cannot be sold in vending machines or used in areas where smoking already is prohibited in Beverly Hills. The City's new smoking regulations were expanded to include public and private plazas, the Farmers' Market, City parks and



recreational facilities and public school property.

## Plastic Bag Ordinance

The City has banned single-use plastic bags at supermarkets as well as large retail stores with pharmacies. Customers may bring their own re-

usable bags or purchase paper bags in affected stores for 10¢ a piece. A statewide ban is scheduled to take effect in July 2015.

## Lobbyists

Paid legislative advocates, commonly called lobbyists, who communicate with City of Beverly Hills staff or council members must each fill out a revised form stating their intent. The form is now also available online. 

For more information concerning these new rules, please visit [www.beverlyhills.org/newrules](http://www.beverlyhills.org/newrules).

# The Wallis Annenberg Center for the Performing Arts



The Wallis Annenberg Center for the Performing Arts delivers world-class offerings in theater, dance, cabaret, music, lectures for young audiences, all in the heart of Beverly Hills. The second season promises to be a kaleidoscope of adventure and excitement: from the Oregon Shakespeare Festival's critically-acclaimed

production of *Into the Woods* to the National Theatre of Scotland and the Royal Shakespeare Company production of *Dunsinane*.

Additional upcoming productions include:

- Grammy Award-winning saxophonist Branford Marsalis with the Chamber Orchestra of Philadelphia
- Kibbutz Contemporary Dance Company
- Lecture series with Dick Cavett and Leon Panetta

Even more programming will be announced throughout the year, so keep connected by visiting [TheWallis.org](http://TheWallis.org) or by calling 310-746-4000. 

City of Beverly Hills  
Communications Office  
455 North Rexford Drive  
Beverly Hills, CA 90210-4817

Presorted  
Standard  
US Postage  
**PAID**  
Permit #4330  
Los Angeles, CA

**POSTMASTER: TIME SENSITIVE MATERIAL**

**We've Got Connections**

Connect with your City government  
on Facebook, Twitter and YouTube!  
Visit [www.beverlyhills.org](http://www.beverlyhills.org) to find out more.



Printed on recycled paper  
© City of Beverly Hills 2014

**On the cover**

Pictured (left to right): On the cover are Beverly Hills residents from the Senior Active Adult Club and Teen Advisory Council: Judy Kim, Shawn Ahdoot, Reba Neumann, Catherine 'Fumi' Cummings and Josh Neumann.

# Calendar

## OCTOBER

**Beverly Hills artShow  
Beverly Gardens Park**

*Saturday, October 18 and Sunday, October 19*  
10:00 a.m. – 5:00 p.m.  
For information, please call 310-285-6830.

**Senior Flu Shots (Free)  
Roxbury Park**

*Tuesday, October 28*  
10:00 a.m. – 12:00 noon  
For information, please call 310-285-6840.

## NOVEMBER

**Beverly Hills Holiday Lighting Ceremony  
Rodeo Drive**

*Sunday, November 23*  
6:00 p.m.  
For information, visit [www.rodeodrive-bh.com](http://www.rodeodrive-bh.com).

**Thanksgiving Holiday  
City Hall Closed**

*Thursday, November 27 and Friday, November 28*  
7:30 a.m. – 5:30 p.m.  
For information, please call 310-285-1000.

## ONGOING

**CERT Training**

Beverly Hills residents can register for free disaster training classes. For information call 310-285-2754 or email [CERT@beverlyhills.org](mailto:CERT@beverlyhills.org).

**City Job Openings**

The City of Beverly Hills is recruiting for part-time and full-time positions. For information call 310-285-1067 or visit [www.beverlyhills.org/jobs](http://www.beverlyhills.org/jobs).